



**Introduction and  
Promotional Pamphlet  
2011**

**[www.thehatguys.com](http://www.thehatguys.com)**

# The Hat Guys

## Who are The Hat Guys?

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The Hat Guys are one of the most entertaining and energizing live music experiences in the Chicago-area. This popular cover band plays an incredibly diverse selection of your favorite modern and classic hits, spanning several generations and multiple genres. The range of music makes The Hat Guys perfect for most settings including Festivals, Private Parties, Corporate Events and Clubs.

What sets The Hat Guys apart is the way this band approaches music and performance. Every Hat Guys show is infused with the soulful and spirited energy of the musical and parading traditions of New Orleans. The Hat Guys' sound seamlessly blends the joyful and reminiscent ambition of a Southern rock legend with the rhythmic audacity of a funk, Motown or hip hop superstar.

The Hat Guys are accomplished musicians, each with many years of experience entertaining in Chicago as well as at a national level. The Hat Guys do NOT sample or play over pre-recorded tracks. The Hat Guys bring a LIVE performance in its purest form – uncompromisingly versatile, imaginative and engaged. Every event and venue played to date has asked the group for return performances, typically booking months in advance. Rest assured, this is a band that goes out of its way to ensure a high energy, quality performance and professional business relationship.

## What makes The Hat Guys special?

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*What makes The Hat Guys better than the rest?* The Hat Guys play a wide variety of music and appeal to a diverse audience base. We have played weddings, corporate events, charity fundraisers, festivals, block parties and have had great success in performing to audiences of all ages. You will see this reflected in our music selection and our photographs. We are comfortable in any environment, from a conservative corporate event to a raucous block party, and can adapt our set list to accommodate the requirements of any event. For song requests that are not part of The Hat Guys' active set list, The Hat Guys supplement their live song list with CD and MP3 selections, which we play prior to the show and during set breaks.



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Another key differentiation is our Hat Pack. We are usually accompanied by 1 to 3 non-playing members who function as photographers, dancers and party starters. If you have seen The Hat Guys live, you are aware of the positive impact they make on an event. The Hat Pack uses a combination of charm, energy, talent and spontaneity to encourage others to dance and participate in the fun. These are also the guys who take the photos that we feature on our website.

## What can The Hat Guys do at my event?

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A Hat Guys performance typically includes:

- Three fifty (50) minute sets (three hours of performance time) from The Hat Guys. We can play longer or shorter timeframes as well, and often work with our hosts to create an appropriate mood for an event, and to maximize the overall enjoyment of the guests.
- Full sound system tailored to suit the size of the venue and group. This includes a professional sound engineer to handle set up, management and removal of the system. The engineer works with the band to be sensitive to volume level requirements and overall mix considerations.
- Full lighting production. This includes an engineer to handle set up, management and removal of the system. The light show is designed to give the stage and the room a warm and energetic ambience suitable for dancing.
- DJ services during breaks. We create a list of songs (comprised of party favorites and requests of the hosts) and play them during intermissions. We strive to make sure that everyone hears their favorite song, even if it is not on the bands active play list. Hosts are welcome to provide their own CDs, if preferred.
- Emcee services can be requested for no additional fee. Our emcee can announce guests of honor, the corporate dignitaries, etc.

Of course, The Hat Guys can tailor this general menu to suit your particular requirements.



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## How much will it cost?

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As you can imagine, the price of a performance/event can be difficult to articulate in a one-size-fits-all menu, as there are a myriad of factors that influence pricing. As a general matter, we are quite flexible and accommodating when it comes to pricing and logistics. Moreover, we endeavor to fit within the budgetary constraints of the event, and are extremely competitive with the rates charged by comparable bands in the Chicago market. We would be happy to provide a specific quote upon request.

## How can I learn more?

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We strive to provide clients, actual and potential, with as much information as they desire to make their booking decisions. To that end, we have integrated the features of a traditional press kit into our website ([www.thehatguys.com](http://www.thehatguys.com)).

We invite you to tour our website. Some specific points of interest include:

- **Booking** – follow the “Booking” tab to find information about the types of events and venues we have performed. You can also see photo galleries we have prepared that exemplify The Hat Guys experience in different settings.
- **Music/Video** – follow the “Music” and “Video” tabs to see and hear The Hat Guys perform LIVE. You can view videos of our live performances on the WGN Morning Show, or hear several of our full length tunes, recorded live at recent shows. Please note that the audio portions of ALL of these recordings are direct from the soundboard and reflect what we really sound like in a live music setting.
- **Pictures** – follow the “Pics” tab to tour our online photo album of shows. You can see The Hat Guys in action in a variety of contexts. You might want to run a slide show while listening to a live audio track to immerse yourself in The Hat Guys experience.

These parts of our website should provide ample exposure to the band, our performance and the type of experience we create at events. Please do not hesitate to contact us if you would like any additional information. We are happy to provide references upon request.



# The Hat Guys

We encourage you, as part of your decision-making process, to come see us perform live. We believe it is truly the best way to get a true sense of the band. We commend you to the “Gigs” tab to find an event that is convenient for you to attend.

## How do I reach The Hat Guys?

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We look forward to hearing from you and to the possibility of working with you in the future. You may contact us by any of the following means:

**Website:** [www.thehatguys.com](http://www.thehatguys.com)

**Facebook:** <http://www.facebook.com/pages/The-Hat-Guys/255203354311>

**Bookings:** [info@thehatguys.com](mailto:info@thehatguys.com)

**Inquiries:** (847) 682-5996 (Joe)

Thank you.

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